



Five Times the Charm on Fraser Island

Wedding Winners at Kingfisher Bay Resort

FOR IMMEDIATE RELEASE

FRASER ISLAND: Kingfisher Bay Resort has claimed the title of 'Best Resort/Reception Venue' for the fifth time in six years, at the 21st Annual Bridal Industry Awards (ABIA).

The prestigious award was presented in front of over 330 industry guests at Brisbane's Victoria Park Golf Course, celebrating a total of 35 Winners and 304 Finalists who were shortlisted from 1,104 nominees. The coveted Queensland awards were determined by 9,290 couples who were invited to rate and review their wedding vendors.

The resort has since been named as a finalist at the National ABIA Awards, to be held at The Star, Gold Coast, on August 6th.

Kingfisher Bay Resort Sales Manager, Bianca Bear praised the efforts of the entire team in delivering this result, from event coordinators, housekeeping and operations, to sales and marketing.

"Each year we continue to push ourselves to provide the best possible experience for couples who choose to get married here at Kingfisher Bay Resort and to consistently deliver such high-quality events for our guests. These wins rightly recognise the hard work of our team and also our suppliers that help us bring the dreams of our wedding couples to reality".

The accolade comes off the back of a stellar win at the recent Fraser Coast 'Bride's Choice Awards', with the island's premiere eco resort taking out three of the top honours.

Kingfisher Bay Resort were nominated in five categories and claimed 'Best 4.5 Star Wedding Venue', 'Best Accommodation' and 'The Best of the Best', to round out a successful evening for the Fraser Island team.

This gala was the first of its kind for the Fraser Coast, with 381 businesses nominated and 223 finalists as voted by 1,061 couples, with celebrations held at the Hervey Bay Boat Club.

Ms Bear said that the Kingfisher Bay Resort events team were honoured to receive the string of awards, both on a regional and state level.

"We hope these achievements shine the spotlight on the Fraser Coast and Fraser Island as a world-class destination for weddings and celebrations," said Ms Bear.

Kingfisher Bay Resort hosts an average of 70 weddings per year, with the Queensland wedding industry attributed to an excess of \$600 million dollars annually.

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For media enquiries or to arrange a familiarisation on Fraser Island, contact:

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21ST ANNUAL ABIA AWARDS



Kingfisher Bay Resort - Wedding Sales Manager Bianca Bear and Events Coordinator Emily Baxter.

FRASER COAST BRIDE'S CHOICE AWARDS



Kingfisher Bay Resort – Wedding and Events Manager Jo-Anne Ashcroft.